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	Filing Date		2001-11-06
	First Named Inventor	Yoichiro Sako	
	Art Unit		3625
	Examiner Name	W. J. Allen	
	Attorney Docket Number	SONYJP 3.3-758	

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4	Roush, C., "Elbowing into Cable TV's Home-Shopping Slugfest: Telemarketer CUC Will Use Low Prices to Win Couch Potatoes," Business Week, Number 3313 p.68, May 10, 1993.	<input type="checkbox"/>
5	Anon., "Wink® Announces 'One-Click' E-Commerce Marketing Agreement with CableData," PR Newswire, November 23, 1998.	<input type="checkbox"/>
6	Anon., "DIRECTV and Wink Communications to Deliver Enhanced Broadcasting™ to U.S. Consumers," PR Newswire, p.0402, January 7, 1999.	<input type="checkbox"/>
7	Anon., "Wink Communications, Inc. Changes the Advertising Landscape," PR Newswire, p8912, January 21, 1999.	<input type="checkbox"/>
8	Buss, D., "Getting It Together," Brandmarketing, Vol. VII, No. 1, p.62, January 1999.	<input type="checkbox"/>
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